

# Green-Tech, AI and Agriculture

**Farming  
for  
future?**







# We believe small farms can feed the world

Each year, 4.5M of small farms are forced to shut down, minimizing green spaces and declining biodiversity.



# Solution for farmers



## Market Independency

Farms become more self-sufficient and create their own successful businesses.



## Customer Awareness

Farms need a direct channel to the customers, that enables real time offers and build transparency.



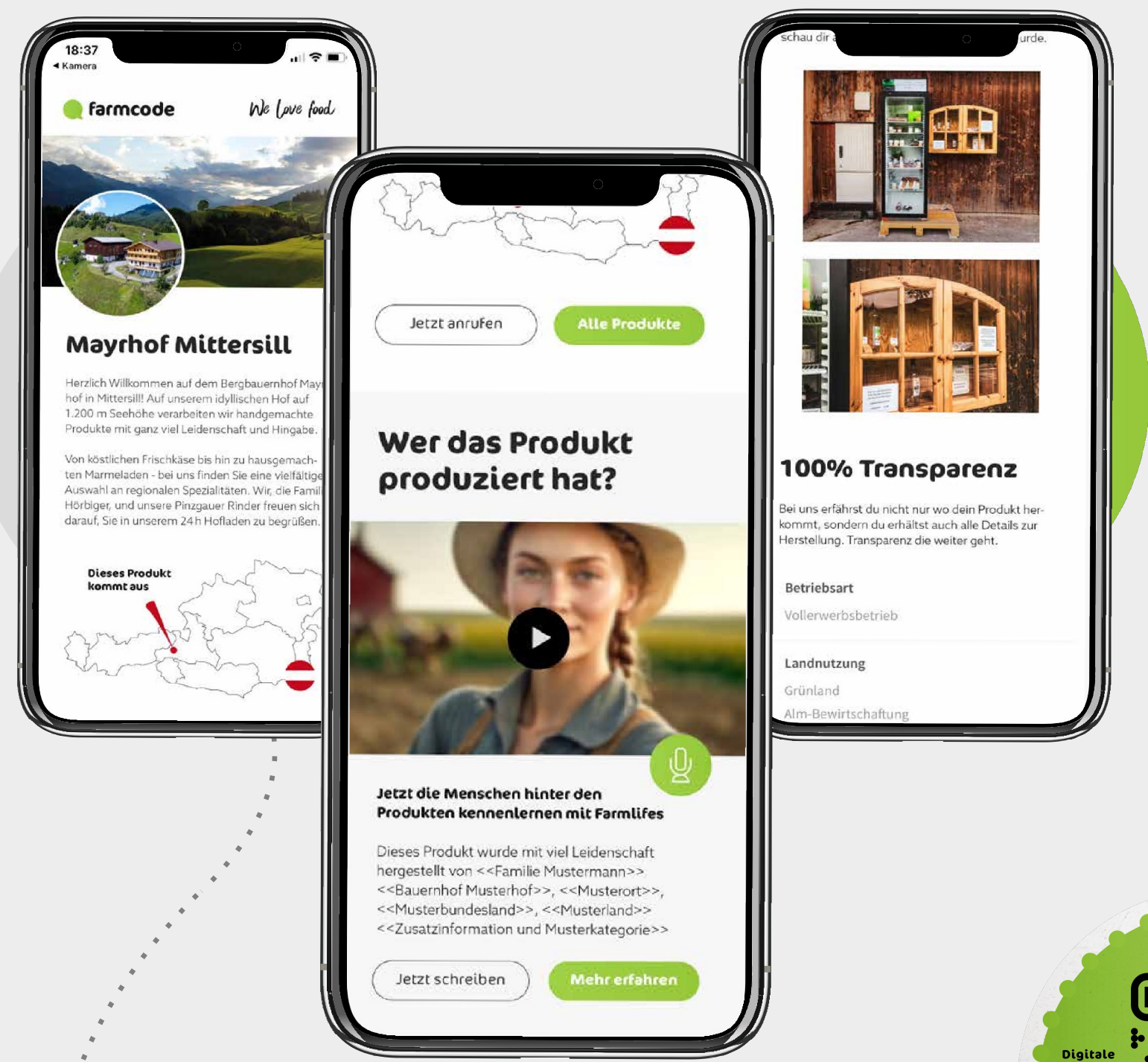
## Increase Revenue

Farms sell directly to customers, take out the middlemen, and increase margins and profits.

# Customer retention and transparency

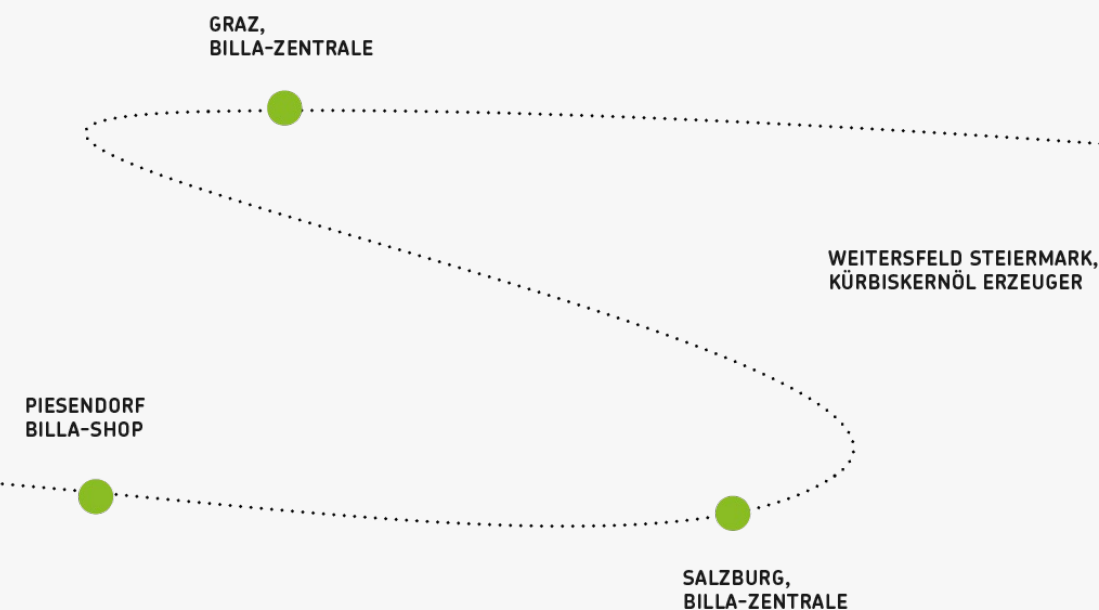
## All in one tool

We provide an easy-to-build website, a customer retention tool and a product code to connect farmer and consumer.





# Go to market strategy



# Market potential and business development

Total Addressable Market, 4.69 B  
Serviceable Addressable Market, 28.4 M  
Serviceable Obtainable Market, 5.4 M



We offer 4 tier pricing models to producers and restaurants depending on their needs.

**Simple, Basic, Premium, Unlimited**



# Founding Team



**Lisa Rieder, CEO**

Communication, 9+ years experience  
Marketing, Design and Management  
Entrepreneur, Tourism



**Daniel Schlager, CTO**

Technology, 15+ years experience  
Senior Developer, AI and Blockchain  
Entrepreneur, Green-Tech



**Herbert Astl, COO**

Innovation, 6+ years experience  
E-Commerce and Sales  
Entrepreneur, Agriculture

# First investment round is starting Seed funding

Total amount: 160.000,00 €  
Goal: 2.000 farmers, 80 restaurants,  
43K Monthly Recurring Revenue



[farmlifes.com/investment](https://farmlifes.com/investment)





# farmlifes



**Lisa Rieder**  
CEO and Communication

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