

We believe small farms can feed the world

Each year, 4.5M of small farms are forced to shut down

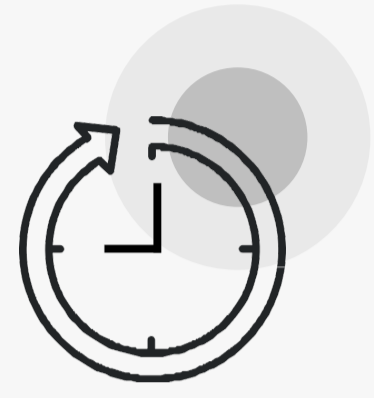
Agriculture is the world's largest industry, with small farms comprising 85 % percent of all farms. By 2050, 120 million of them will be forced to close due to economic challenges, price erosion and unfair guidelines. Soil sealing and global warming are the result.



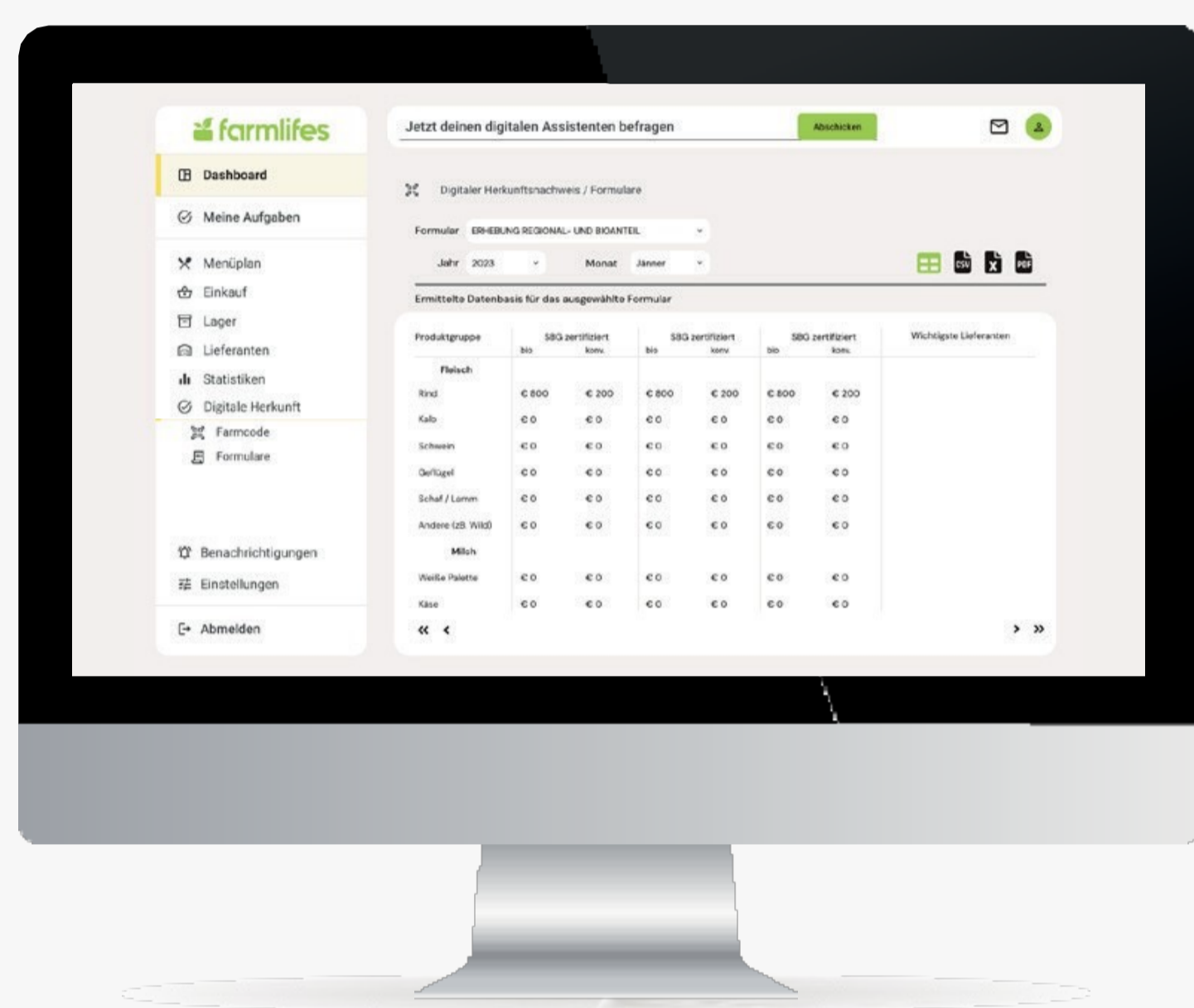
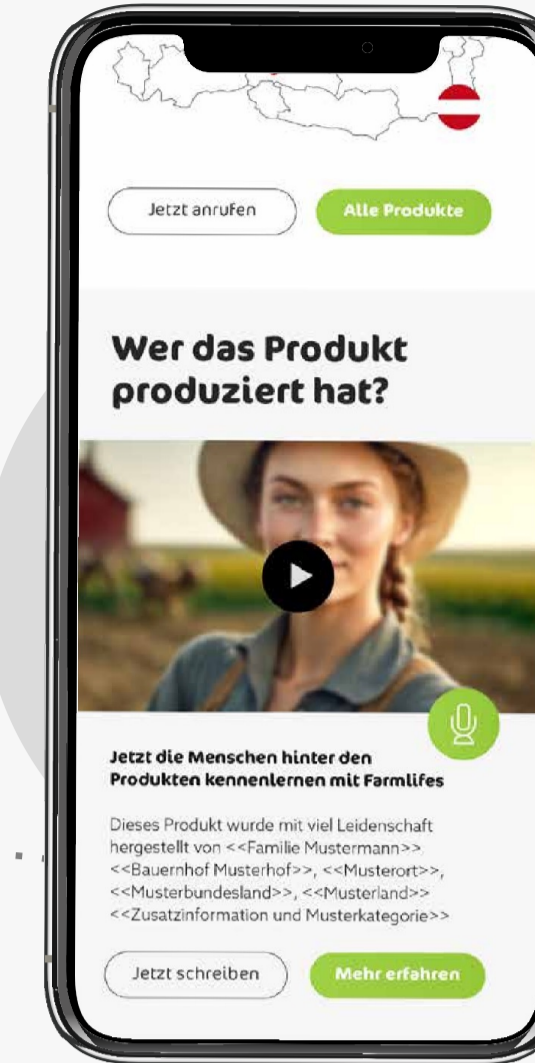
Laws and Regulations



Revenue and Finances



Time Constraints

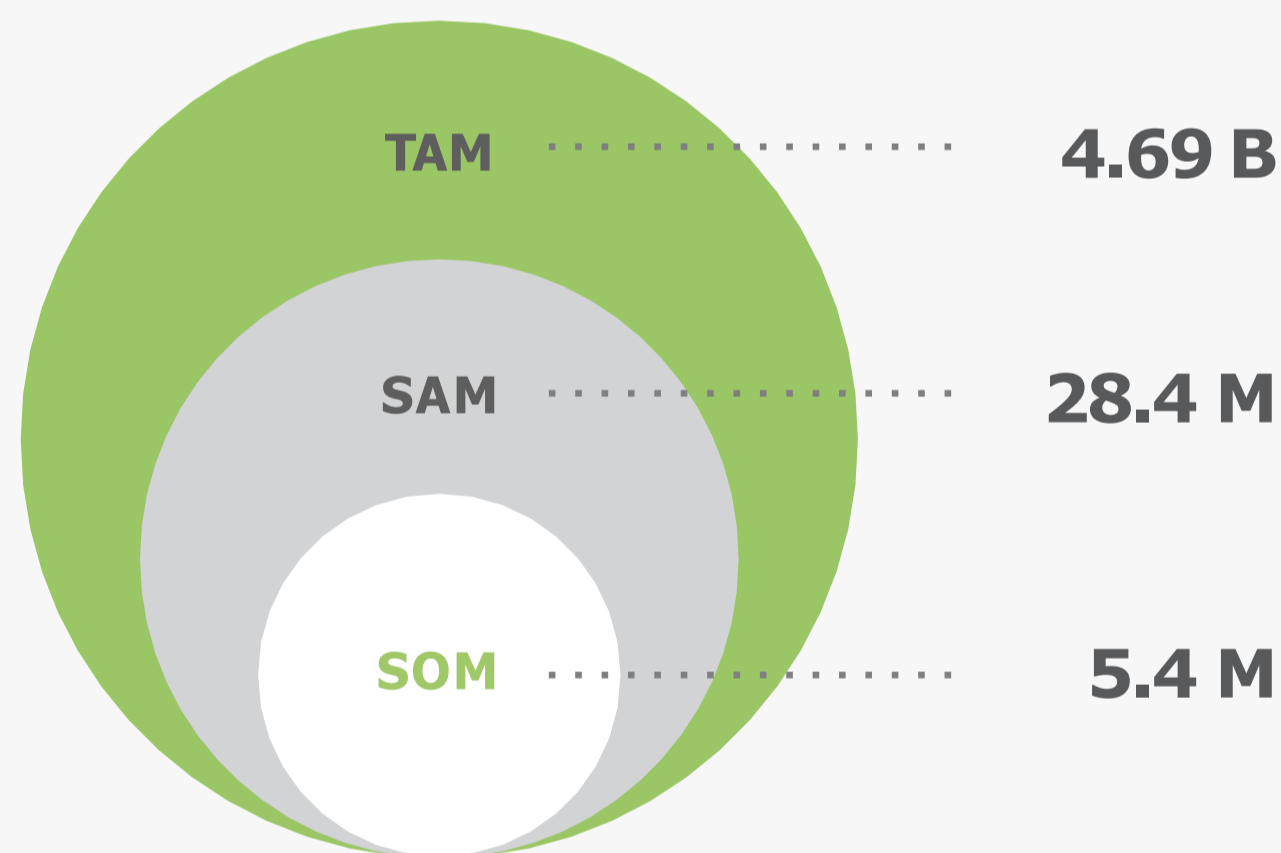


Saving small farms by giving them economic independence

We empower small farms to feed the world through transparency, awareness and digitalization. Farmlifes is creating intelligent software solutions that use Big Data, AI and Blockchain to strengthen farmers economic independence and enable direct sales without middlemen.

Customer loyalty	Marketing	Boost sales	Transparency
Sales & Distribution	Increase Revenue	Traceability	AI-Analyse

Market and potential

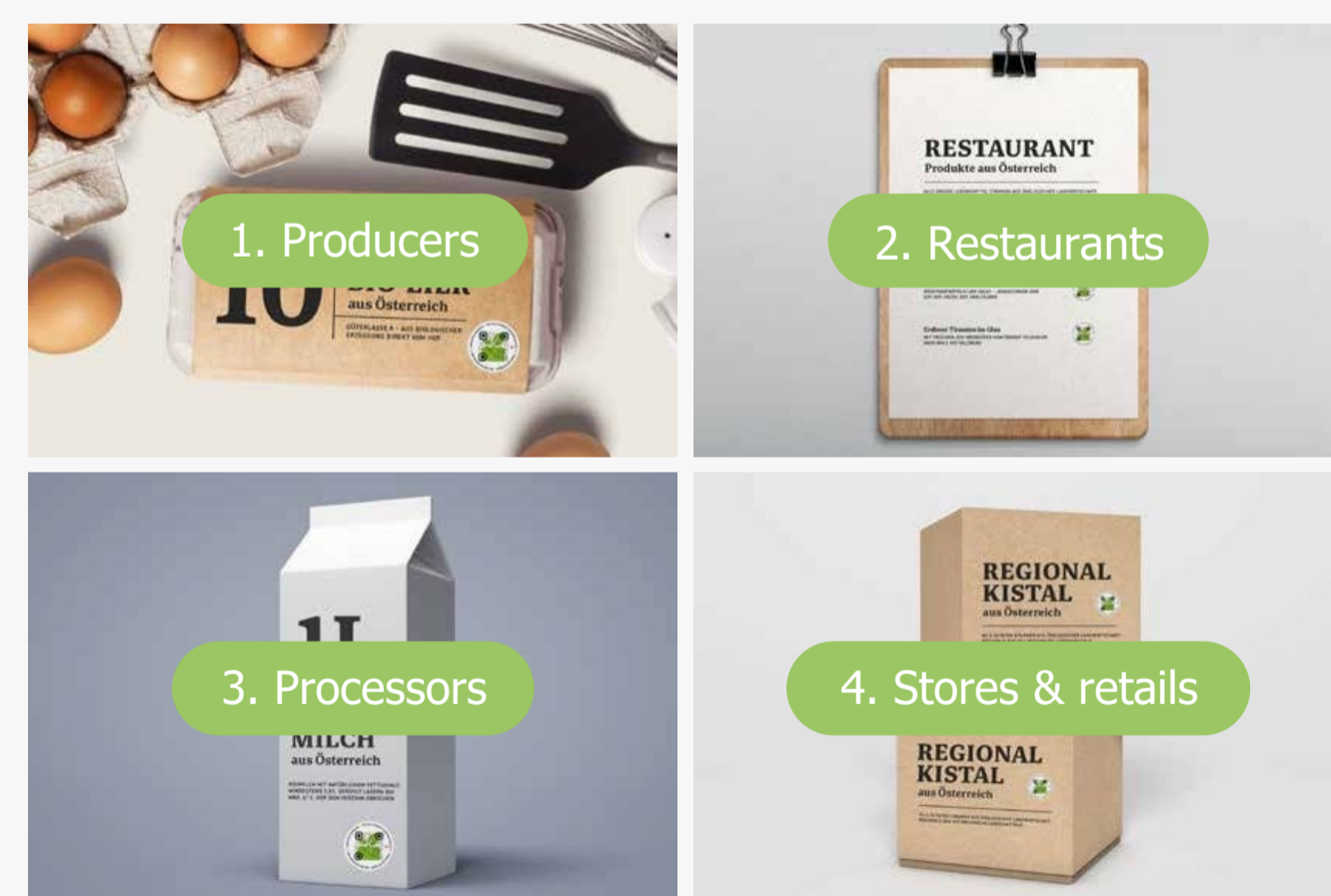


- First target group** **840 M €**
Producers (EU) 3.5M companies
Market annually (Austria) 5.4M€ (SAM)
- Second target group** **3.58 B €**
Mass catering (EU) 1.14M companies
Market annually (Austria) 23.0 M € (SAM)

Business Model - Subscription

We offer a user-friendly SaaS solution and four different subscription models, depending on the business size:
Starter, Basic, Premium, Unlimited

Target groups



Traction

- Prototype won the **European Young Farmers Award of the EU** — requests from 3+ nationalities.
- MVP Product for producers** finalized. 10 test users, 7.8K codes, 1.25K scans. Market survey: 30% are willing to pay. Funding from **Austrian Ministry**.
- Community App with **3.5K farmers** in Austria, 3K Facebook followers, 1.5K Instagram followers.
- Digital Mark of origin** prototype for restaurants finalized including AI and Big Data Analyze – Collaboration with County Council and **"Gut zu Wissen"**.
- Coverage of the SDG's** 8,12 and 15 and the EU Green Deal (+ Farm to Fork).



Founding team

- Lisa Rieder, CEO Communication
- Daniel Schlager, CTO & Technology
- Herbert Astl, COO Innovation & Sales

Let's talk – Investment Area

We are now launching our first seed investment round. More information:
Total amount 160.000,00 €



Lisa Rieder
CEO & Communication

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We believe small farms can feed the world. Farmlifes champions transparency and awareness. We're contributing to the UN's Sustainable Development Goals as well as the EU's Green Deal and „Farm to Fork“ strategy by promoting direct purchases from local consumers to local producers.